



Membership Benefits



DATA AND ANALYTICS

- **Brewery Production Data** – Annual industry data from the Beer Industry Production Survey
- **Brewery Operations Benchmarking Data** – Benchmarking data for salary, benefits, COGS, and more
- **Insights & Analysis** – Deep-dive articles from the Brewers Association’s chief economist, Bart Watson
- National and State **Economic Impact Data**
- **3 Tier Beverages/Nielsen IQ Dashboard** – Interactive tool to review, sort, and analyze scan data
- **Sustainability Benchmarking Tools and Reports** – Track, review, and benchmark your usage of fuel, electricity, water, CO₂, and waste.

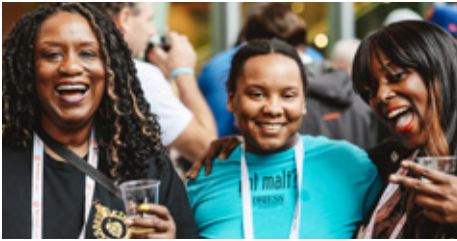
INDUSTRY UPDATES & EDUCATION

- **Bimonthly New Brewer Magazine** – Receive six annual issues of the premier magazine for beer industry professionals
- **BA Weekly Email** – Weekly update on industry happenings, BA resources, upcoming events, and more
- Craft Brewers Conference® **Seminar Recording Archives** – Archived presentations and slide decks from the last decade of CBC educational seminars
- **Collab Hour Webinar Archives** – 75 archived presentations including Q&As on dozens of topics
- **Resource Hub** – Access hundreds of articles, presentations, and guides across all aspects of the brewing business, from technical brewing to human resources

EXCLUSIVE ACCESS

- **Export Development Program** – Benefit from the education, promotion, and growth of U.S. craft beer in international markets
- **Moderated Online Forum & Daily Digest** – Interact with industry peers in any of the 16 online discussion boards
- **AHA Member Deals Program** – Join the program to promote your member deal to the 37,000+ American Homebrewers Association members
- **AHA Add-On Membership Program** – Offer professional development and beer education opportunities to your entire staff

JOIN NOW: [BrewersAssociation.org](https://www.BrewersAssociation.org)



EVENTS

- **Craft Brewers Conference® & BrewExpo America®** – Enjoy steep discounts on registration to attend America’s largest craft brewing industry gathering
- **GABF® Festival Booth & Competition** – BA members get large discounts on competition entries and booth space in the festival hall
- **World Beer Cup®** – Take the opportunity to compete with breweries around the world and promote your winning beer

GOVERNMENT AFFAIRS & ADVOCACY

- BA members are eligible to **vote for the board of directors** and run for a seat in board elections
- BA members are also eligible to participate in more than a dozen **committees**
- **Craft Beverage Modernization and Tax Reform Act** – Breweries now enjoy permanent reduction in federal excise taxes
- Opportunities to participate in the **annual Hill Climb** in Washington, D.C.
- Support and benefit from the Brewers Association’s work on **state and federal legislative efforts**
- Brewers Association staff **work with state guilds** across the country to help address issues local to you

DISCOUNTS

- Enhance your knowledge and receive **course discounts via our learning platform:**
 - Brewery Safety
 - Draught Line Cleaning
 - Beer Quality Management
 - *More to come!*
- Access to **affinity programs** such as:
 - BMI music licensing
 - DirecTV packages
 - Zywave comprehensive Human Capital Management (HCM) platform
 - myHRCounsel legal and HR services
 - Teladoc Health virtual care platform



CAN WE HELP? Contact the BA membership team:
info@brewersassociation.org • 303-447-0816

JOIN NOW: BrewersAssociation.org

