Course Catalog: HR Manager Training

KAYLYN KIRKPATRICK

About Brewers Association Courseware

The Brewers Association® (BA) is an organization that understands the needs of workforce development in the brewing industry. As an organization of brewers, allied trade, beer wholesalers, retailers, individuals, and other associate members, we are in a unique position to centralize learning opportunities. Our goal is to provide an engaging learning experience to aspiring and advancing industry professionals without feeling like another generic training.

Our courseware is developed by experienced educators and industry professionals and reviewed by multiple committees and experts. Additionally, we interview real industry professionals and incorporate their feedback into the curriculum.

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Courseware Information

Our online courses are hosted within the Brewers Association learning management system (LMS) that can be accessed using member credentials or by creating a free non-member account. Online courseware is responsive and is compatible with different devices including a computer, tablet, or mobile phone.

Login page: https://brewersassociation.xceleratemedia.com/

HR Manager Training

The Brewers Association currently offers an online HR Manager curriculum to introduce foundational techniques and tools to manage people at a brewery. For more experienced HR practitioners, this course offers professional development credits through the Society for Human Resource Management (SHRM).

Here are the following topics covered:

- Employment law (resources for federal and state)
- Job descriptions, interviews, and employee value proposition
- Legally compliant employee handbook
- Training practices for employee engagement
- Preventing and addressing unlawful harassment
- Approaches to conflict in the workplace

This courseware is expert written and customized to reflect real brewery scenarios with a certificate awarded upon completion. There will be regular updates based on feedback and mandated laws.

For bulk pricing, please contact: Kaylyn@brewersassociation.org

Curriculum Details and Pricing

The HR Manager Crash Course consists of two parts: Part 1 takes 45-60 minutes and Part 2 takes 60-90 minutes of total seat time. Both courses contain a mix of podcast-style audio, read pages, interactive pages, and quizzes. Learners must complete the entire series to earn a certificate of completion.

Course	Description
HR Manager Crash Course – 1	Practice responsibilities and discover resources for complying with employment law, explore best practices for hiring, and gain tools to craft a legally compliant employee handbook.
HR Manager Crash Course – 2	Choose different types of training for employee engagement, practice preventing and addressing harassment, and recognize pros, cons, and types of conflict in the workplace.

Product	Pricing	
	Member	Non-Member
Single Course	$ 30 (25% discount)	$ 40
Bundle (both courses)	$ 50 (37% discount)	$ 80

Members enjoy discounted pricing when logging into the online training center using member credentials.

Bulk pricing is available for your team, company, or school. Please contact Kaylyn@brewersassociation.org

LMS and Courseware Examples

[Preview Transfer and Boiling](#)