



2022 BREWERS ASSOCIATION

FUNDED DIVERSITY, EQUITY & INCLUSION MINI-GRANTS



Events

PINK BOOTS ANNUAL CONFERENCE

Organization: Pink Boots Society

Event Location: Charlotte, NC (in-person & virtual)

Event Date(s): February 17-19, 2022

Event Description: The conference is an intimate and informative gathering that provides a unique opportunity for women in fermentation to learn from, be inspired by, and to commune with other women in the industry. With the mission to assist, inspire, and encourage women in our industry to pursue their passions by furthering their education and advancing their professional careers.

THE BREWSTERS BRUNCH

Organization: Lifting Lucy

Event Location: Charlotte, NC

Event Date(s): February 20, 2022

Event Description: The Brewsters Brunch will provide an environment that fosters informal fellowship and networking, as well as one in which structured and supportive, yet candid conversations blooms pertaining to BIWOC's experiences as Brewsters. Additionally, this event will feature an honoring ceremony that will encourage us all to celebrate BIWOC Brewsters and foremothers from a variety of cultures and traditions.

ALL THE WAY UP!

Organization: Brew Lala

Event Location: Baltimore, MD

Event Date(s): April 2, 2022

Event Description: This is a craft beer and arts centered event partnered with Peabody Heights Brewery, this public event will feature a merchant market to highlight small businesses owned by those in the BIPOC and LGBTQ+ identifying communities and will showcase a special beer release in celebration of Afro-Italian Baseball Hall of Famer, Roy "Campy" Campanella.

MASS BAY HOP FORWARD EQUALITY CAREER FAIR

Organization: Mass Bay Brewing Company

Event Location: Boston, MA

Event Date(s): April 25, 2022

Event Description: Mass. Bay Brewing Company's Harpoon Brewery and the Mass Brewers Guild hosted a career fair in partnership with local organizations and breweries to attract candidates to learn about the many different career paths available within the state's breweries. The career fair will also feature a special guest speaker, KeyAnna Schmiedl - Global Head of Diversity at Wayfair, who will facilitate a training for recruiters and HR executives from participating breweries on best practices for incorporating diversity, equity, and belonging into their hiring and business practices.

WOMEN'S INTERNATIONAL BEER SUMMIT

Organization: Womxn's Craft Fermentation Alliance

Event Location: Virtual/Online

Event Date(s): April 23-24, 2022

Event Description: This is a two-day, virtual, beer summit dedicated to providing education, empowerment and community for female identified and non-binary brewers and craft beverage enthusiasts. This event will feature close to 60 speakers from several different countries and many different backgrounds.

CRAFTED FOR ACTION CONFERENCE

Organization: Crafted For Action

Event Location: Atlanta, GA (in-person & virtual)

Event Date(s): May 11-14, 2022

Event Description: This is a four-day hybrid conference that offers educational experiences for the full spectrum of craft beer lovers. Featuring virtual panel discussions on a variety of topics combined with in-person events. DEI is the central theme; a track of panels will be dedicated to this topic.

GRINDFEST

Organization: Black Wall Street AVL

Event Location: Asheville, NC

Event Date(s): May 27-29, 2022

Event Description: A free 4-day festival that celebrates BIPOC entrepreneurs and business owners in Asheville, NC. The event takes place during Asheville Craft Beer Week on 8 Rivers Arts Place. The event features music, live performances, food, local vendors and learning opportunities. The goal of the festival is to highlight the progress made by people of color while also connecting folks in the community.

CHANGE IN THE AIR FESTIVAL

Organization: Connecticut Brewers Guild & Change in the Air Foundation

Event Location: New Haven, CT

Event Date(s): June 18, 2022

Event Description: A day of culture, conversation, and inclusion through beer, food, art, and music. The festival is geared toward people of color with all proceeds from the event going directly to the African Americans Brewers Scholarship Fund. This event will provide an inclusive space for the Black community to discuss social issues and learn more about careers in the CT craft beer industry and educational routes through Sacred Heart University. 27 breweries from the region are participating and will be pouring their versions of the "Change in the Air IPA", a Juneteenth collaboration with Dockside Brewery to raise funds for the scholarship.

MOBILE BLACK WALL STREET JUNETEENTH

Organization: Cincinnati Music Accelerator

Event Location: Cincinnati, OH

Event Date(s): June 18, 2022

Event Description: This event is intended to establish a more diverse, equitable, and inclusive craft beer community. The host, Esoteric Brewing, is the first Black and Asian owned brewery in Cincinnati and one of only five Black-owned breweries in Ohio. Last year's event attracted 2,000+ attendees with 25 Black-owned vendors and food trucks. Esoteric has partnered with a 501c3 partner, Cincinnati Music Accelerator, which is Cincinnati's only Black-operated mobile performance arts organization. Ultimately, the goal of this event is to leverage their diversity, strengthen their community through entrepreneurship and bringing people together through craft beer.

LEFT HAND BREWING PRIDE EVENT

Organization: Left Hand Brewing Co.

Event Location: Longmont, CO

Event Date(s): June 4, 2022

Event Description: Kick off Pride Month with Left Hand's annual drag show. Left Hand will also be releasing the Druicy Fruit 2.0 Berliner Weiss. All proceeds from the beer benefit the Dru Project, an advocacy organization providing scholarships to LGBTQ+ youth.

BIG QUEER BEER FEST

Organization: Gold Spot Brewing & Lady Justice Brewing

Event Location: Denver, CO

Event Date(s): June 18, 2022

Event Description: In celebration of Pride Month, Denver's Lady Justice Brewing and Goldspot Brewing have teamed up to host the 2nd annual Big Queer Beerfest. Last year the event raised more than \$6,000 in charity funds and hosted around 1,500 attendees. Festival attendees will find 35 breweries serving unique beers for a variety of causes. The event is free to the public, attendees can purchase drink tokens that can be exchanged for beers, 20% of the proceeds will be donated to nonprofits that support the LGBTQIA+ community.

PITTSBURGH MIXED CULTURE FEST

Organization: Cinderlands Beer Co. & Trace Brewing

Event Location: Pittsburgh, PA

Event Date(s): July 30, 2022

Event Description: Pittsburgh Mixed Culture is a celebration of saison, mixed culture beer, and the diverse community of beer-loving people, presented by Cinderlands Beer Co. and Trace Brewing. The beer festival will feature 50+ breweries from around the region and 14 other states, including breweries from Belgium. Organizers are

giving booth space to organizations, including the Pittsburgh Brewery Diversity Council, True T Pittsburgh, SisTers Pittsburgh, and the Pittsburgh Restaurant Workers Aid, and are hoping that they bring in people who might not normally go to a beer festival. The event is also partnering with Pittsburgh Action Against Rape (PAAR) who will provide on-site training sessions in bystander intervention, harassment prevention, and an on-site "well-being station."

FERMENTA MICHIGAN ANNUAL MEETING & ANNIVERSARY EVENT

Organization: Fermenta Michigan

Event Location: Kalamazoo, MI

Event Date(s): September 17, 2022

Event Description: Fermenta is a 501(c)3 non-profit trade group initiated by women, committed to education, networking, diversity, and empowerment within the fermented beverage and food industries. This is Fermenta's first in-person meeting since the start of the pandemic. This meeting will include a hands-on craft beer tasting and education, introduction to craft beer presentation, a historical account of Black people in the craft beer industry with cultural sensitivity, history of craft beer in Michigan and a DEI roundtable with a variety of leaders in craft beer, including Midwest leaders of color.

FEMALE BREW FEST

Organization: FemAle Brew Fest

Event Location: Fort Lauderdale Beach, FL

Event Date(s): September 17, 2022

Event Description: This beer festival is a platform highlighting and featuring female beer experts and brewers in the beer industry, offering an opportunity to learn about and taste the different types of beers brewed by them.

ROCKTOBERFEST

Organization: Harlem Brew South

Event Location: Rocky Mount, NC

Event Date(s): October 15, 2022

Event Description: Rocktoberfest celebrates the rich living history and diversity of Rocky Mount. The event will showcase great people, artisans, and businesses, and history such as renowned legends like Buck Leonard and Thelonious Monk, and so much more! The Taste of Rocktoberfest will kick off during the weekend with a reception for makers, friends and community on Friday evening at the Harlem Brew South Tobacco Warehouse. Rocktoberfest grew out of the desire to focus on creating a platform to highlight the achievements of Black and Brown Brewers in and the great communities that they live in.

CHELUNA 6TH ANNIVERSARY PACHANGA

Organization: Cheluna Brewing Company

Event Location: Aurora, CO

Event Date(s): October 28-30, 2022

Event Description: Cheluna Brewing Company, a Latinx-owned brewery, is celebrating their 6th anniversary by throwing "pachanga" (a Mexican American slang term for "party"). This free, 3-day event seeks to draw a large Latinx audience, by highlighting local musicians and entertainers from both Denver and Aurora's communities.

BEER CULTURE SUMMIT

Organization: Chicago Brewseum

Event Location: Chicago, IL

Event Date(s): November 9-12, 2022
(in-person & virtual)

Event Description: The Beer Culture Summit is the Chicago Brewseum's annual four-day conference that embraces one very important aspect of their mission: that beer is more than just a beverage. Around the globe, an ever-growing community of researchers, professionals and everyday beer enthusiasts strives to learn more about beer's historic legacies and modern worth. The Beer Culture Summit is the forum that brings them all to the table for a pint and a discussion.

Media

BLACK IS BEAUTIFUL DOCUMENTARY

Producer: Flagship Video Works

Project Description: Flagship Video Works presents: Black is Beautiful: A Short Documentary, Directed by Marco A. Ortega. This short documentary film tells the story of a man who uses his talents to support and lift his community. When the "Black Lives Matter" movement grew in awareness, Marcus Baskerville wanted to shed light on the growing problem of inequality and police brutality. This is where the "Black is Beautiful" project was born. The main goal of this project is to inspire and encourage others in the industry as well as consumers. The message here is that passion with a purpose can create a ripple effect of change that can have an everlasting impact.

BITCH BEER PODCAST

Producer: Caroline King, Bitch Beer Podcast

Project Description: What does "Bitch Beer" even mean? When the Bitch Beer Podcast's found and host Caroline King, was growing up "Bitch Beer" was a term that boys used to describe beer and drinks that they thought were too sweet, sugary, brightly colored and well...girly. Women love a huge variety of beers from every style you can think of so labeling any one type of beer as "Bitch Beer" is B.S.! The naming of her podcast is a way for women to take back this term. The Bitch Beer Podcast's mission is to highlight the women and people of color in the craft beer industry and to share their stories.

THIS BELONGS TO US DOCUMENTARY

Producer: Atinuke Diver

Project Description: This Belongs To Us is a feature-length documentary film that chronicles the history and stories of Black women brewers in the American South and explores their journeys of reclamation and revival as they navigate the predominantly white-, male dominated landscape of beer in the United States.

THE FOOD ENGINEER PODCAST

Producer: Christian Mercado

Project Description: The Food Engineer Podcast is a Spanish-language production aimed at democratizing scientific knowledge for the common good. With the US population becoming increasingly diverse and Hispanics being the largest minority group, Spanish-language content is becoming increasingly important. The Food Engineer is taking the podcast on the road to feature the stories of those who make fermentation their day-to-day and producing a video-episode showcasing the role of Hispanic brewers as role models for aspiring brewers.

Education and Training

ALL ABOUT CRAFT BEER: EDUCATION, EMPLOYMENT & ENJOYMENT COURSE

Organization: Mickey Bryant, Black and Brew Chicago

Program Description: All About Craft Beer: Education. Employment and Enjoyment 3-module virtual, hybrid and onsite course curriculum includes course material covering: history of craft beer, why diversity, equity and inclusion is important, educational and employment opportunities. The education/training program will give audiences opportunities to participate in interactive sensory experiences through a series of presentations, interactive exercises and knowledge assessments dedicated to key learning objectives. Training material will provide participants opportunities to learn more about craft beer basics and sensory education through food pairing demonstrations and beer tasting experiences. Beer science presentations will dive deeper into the sensory process and will focus on specific elements related to the taste, look, smell, and mouthfeel experienced while tasting beer.

ENTREPRENEURSHIP & EQUITY IN BREWING SCHOOL (EEB)

Organization: EEB

Program Description: The EEB Brew School seeks to create wealth and employment opportunities in the hospitality beverage industries for BIPOC and other underrepresented individuals. The 10-week program is a hybrid model including online and hands-on instructor-led training.