

This is indie beer.

Sample Social Media Copy

Below are some general copy points you can include in your social posts promoting your brewery. Get creative! Tell the story of why YOUR BREWERY is independent.

- Join us where the beer is cold and the creativity is boundless. **Is your beer indie?**
- Inspired by our communities. Brewed for you. **Is your beer indie?**
- Come taste what independence means to us. **Is your beer indie?**
- Beers as distinct as the people who make them. **Is your beer indie?**
- Brewed by your neighbors. Enjoyed by them too. **Is your beer indie?**
- New flavors daily. Find your indie beer today. **Is your beer indie?**
- Through hard work and creativity, indie brewers have turned the beer world upside down. **Is your beer indie?**
- Pride in every pour. Come taste what independence means to us. **Is your beer indie?**
- We brew what we love. We love what we brew. Join us. **Is your beer indie?**
- Independent. Just like you. **Is your beer indie?**
- No boardrooms, just taprooms. **Is your beer indie?**