

EXPECTATIONS FOR BREWERS ASSOCIATION BOARD MEMBERS

A person selected to represent the craft brewing industry as a member of the Brewers Association Board of Directors assumes a mantle of leadership of and responsibility for the craft brewing industry as a whole. This includes both expectations and requirements, as outlined below:

Expectations

- A. A board member should role model responsible behavior and should not take any actions that are detrimental to the interests or reputation of the Brewers Association or the craft brewing industry.
- B. A board member in exercising their duties should not make decisions based on the best interests of the company they represent, but instead should make decisions based on the best interests of the craft brewing industry and the community of brewing enthusiasts that the Brewers Association represents.
- C. A board member should invest time to prepare for Brewers Association meetings and activities, including by reviewing materials in advance and reasonably educating themselves about matters to be discussed.
- D. A board member should communicate with persons outside the Brewers Association in a way that recognizes that the Association must speak with one voice and should never publicly reveal the position of particular board members on a decision of the Brewers Association.
- E. The CEO and chair are spokespersons. Individual members should not speak as representative of the BA BOD about board positions to media unless designated by the CEO or chair.
- F. A board member should be familiar with the Brewers Association Foundational Documents – including, but not limited to the Purpose, Mission, Core Values & Beliefs, Craft Brewer Definition, Bylaws, and Code of Conduct.
- G. A board member should inform the Executive Committee within 30 days if their active ownership or full-time employment status has changed.

Requirements

- 1. A board member must abide by the Brewers Association Code of Conduct.
- 2. A board member must abide by the Brewers Association Conflict of Interests Policy..
- 3. A board member must sign and abide by the Antitrust Guidelines for Meetings.
- 4. A board member must sign and abide by the Confidentiality Agreement.

Failure to adhere to these expectations and requirements may subject a board member to disciplinary action, up to and including removal from the board as authorized by the Brewers Association Bylaws.

Acknowledged and Agreed,

By: _____

Dated: _____