



# Sustainability Benchmarking



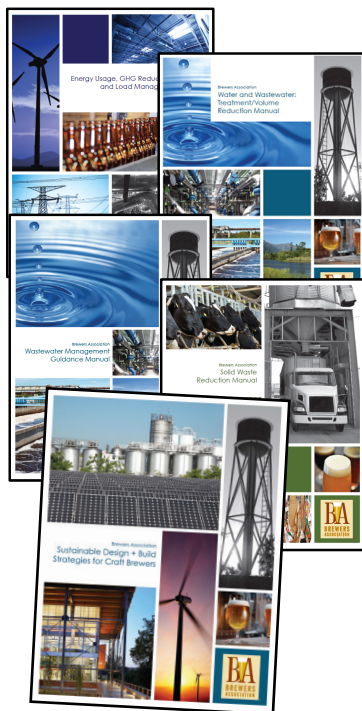
## Getting Started:

### What is our vision of a sustainable brewer?

- Produces the highest **quality** beer while minimizing impacts to the environment
- Balances **profitability** with the needs of the planet, our workforce and communities
- Protects the **environment** for brewing ingredients and future generations
- Sources, builds, and operates **responsibly**, without compromise
- Uses natural resources in an **efficient** manner and strives to eliminate waste

### Where can I find best practices that drive sustainability?

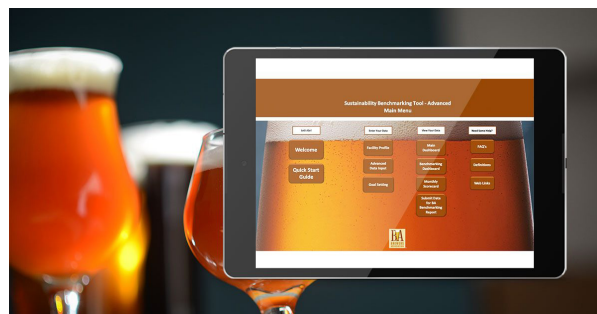
#### Resource Hub – Sustainability Manuals



## 1: Download most recent Sustainability Benchmarking Report



## 2: Signup for online access to Benchmarking Tools



### How sustainable are you?

- Collect and enter monthly utility bills into online **Benchmarking Tools**
- Compare efficiencies to other brewers in your size range
- Set a target efficiency and track progress
- Use the **BA Sustainability Manuals** to set a roadmap for success

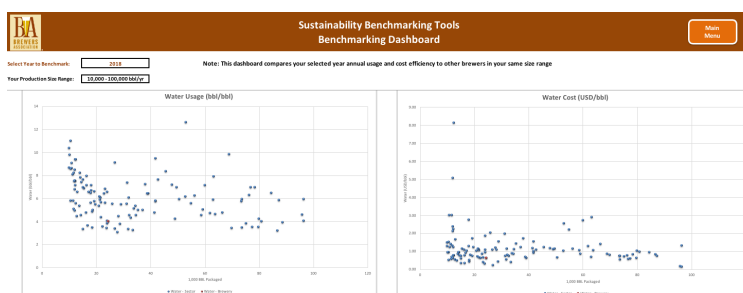
### Can this save me money?

- The 31 breweries that tracked four or more years of key performance data **significantly outperformed** a group of 131 breweries that participated in a five-year benchmarking dataset.
- These savings ranged from **\$5,000 to \$500,000** annually for small to large BA member breweries.

#### Annual Savings Reported by Breweries Benchmarking Commitment vs Noncommitment

Brewery Size (bbl/yr)	\$/yr	lb CO2/yr	gal water/yr
<b>0-1,000</b>	\$4,346	102,607	342,062
<b>1,000 - 10,000</b>	\$21,224	261,022	294,430
<b>10,000 - 100,000</b>	\$27,796	259,719	732,437
<b>100,000+</b>	\$567,396	52,576	2,589,873

## 3: Track Performance with Benchmarking Tools



### How do I Learn More?

Contact the  
**BA Sustainability Mentor @**  
sustainabilitymentor@  
brewersassociation.org