



2020 BREWERS ASSOCIATION

FUNDED DIVERSITY AND INCLUSION EVENT GRANTS



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FEMALE BREW FEST

Organization: FemAle Brew Fest

Event Location: Dania Beach, FL

Event Date(s): March 21, 2020

Event Description: This one-day craft beer festival celebrates and highlights women in the brewing industry. The festival incorporates not only craft beer but yoga, industry talks, and music with proceeds going to the Abandoned Pet Rescue.

BEERSGIVING: FAMILY AFTERNOONS OUT

Organization: BEERSGIVING

Event Location: Fort Worth, TX

Event Date(s): Monthly 2020

Event Description: This national traveling event brings civilian and military families together by combining fun craft beer S.T.E.M. experiments with local bites and cold brews.

SAMUEL D. OUTLAW BLACKSMITH SHOP MEMORIAL MUSEUM GRAND OPENING

Organization: Samuel D. Outlaw Blacksmith Shop Memorial Museum

Event Location: Onancock, VA

Event Date(s): May 30, 2020

Event Description: This community event celebrates the history of Samuel D. Outlaw's Blacksmith Shop, a post-slavery era staple on the eastern shore of Virginia whose owner forged a way of life for the community in the face of racism, segregation, and Jim Crow. In honor of the event, the museum has partnered with the community's first brewery, Black Narrow Brewing Company, to brew a collaboration beer for the grand opening.

BOLD WOMEN AT BEER FESTIVAL

Organization: Bold Women and Beer

Event Location: Philadelphia, PA

Event Date(s): May 16, 2020

Event Description: This event is Philadelphia's first women-centered beer festival partnered with Pink Boots Society Philadelphia Chapter to raise money for its scholarship fund. Many of the breweries involved will pour beer brewed by women specifically for this event. The event will also highlight women in beer and women ran and owned businesses and vendors.

BEERS WITH(OUT) BEARDS

Organization: Hop Culture

Event Location: Brooklyn, NY & Oakland, CA

Event Date(s): June 10-13, 2020 (NY) & October 7-10, 2020 (CA)

Event Description: A weeklong series of educational events aimed at empowering women in craft beer by cultivating conversations around gender disparity. The festival features over 20 of the top female-led breweries in the country. New this year, Beers With(out) Beards will host a second event in Oakland, CA.

HEART AND SOUL BREWFEST

Organization: Like the Fruit, LLC

Event Location: Richmond, VA

Event Date(s): July 25, 2020

Event Description: Soul food and craft beer intertwine in this urban cultural arts festival. This event features music, poetry, live painting, and beer from over 40 Black-owned businesses around Richmond.

OPEN HANDS 48 FILM FESTIVAL

Organization: Left Hand Brewing Foundation

Event Location: Longmont, CO

Event Date(s): July 25, 2020

Event Description: This event is the first major initiative for the Open Hands Committee, Left Hand Brewing's Diversity & Inclusion initiative. The event is a film festival that will feature short films that showcase what diversity, inclusion, and equity in craft beer means to them.

COLDXELA 2020

Organization: Gumball Foundation & SoCal Cervecedores Homebrew Club

Event Location: Los Angeles, CA

Event Date(s): August 2020

Event Description: This event highlights Latinx, Asian, and African American brewed beer while educating attendees on the brewing process and beer style varieties. The event features beers and ciders from over 50 homebrewers from all over LA County, live music, food, and other local vendors.

DAMES AND DREGS BEER + FESTIVAL

Organization: Dames and Dregs Beer + Festival

Event Location: Atlanta, GA

Event Date(s): August 14-15, 2020

Event Description: This two-day festival seeks to empower and educate Atlanta and surrounding communities by celebrating past and present female contributions to brewing and the beer industry. Returning for its third annual celebration, this event also offers beer, brewing, and business education using a blend of hands-on workshops and engaging panel discussions.

BIERE DE FEMME

Organization: Pink Boots Society – St. Louis Chapter

Event Location: St Charles, MO

Event Date(s): August 29, 2020

Event Description: Women from all areas of the beer industry will come together to brew beer and educate the public about beer and the amazing women that are a part of the brewing industry. The goal of this event is to raise money for scholarships to send women to programs to further their career through education.

SUAVE FEST

Organization: Raices Brewing Company

Event Location: Denver, CO

Event Date(s): September 12, 2020

Event Description: This Latin craft beer festival highlights Latin-owned craft breweries from around the nation. The event celebrates Latin American and Caribbean culture through incorporating art, poetry, music, food. New this year Suave Fest is partnering with Meow Wolf to bring in art and artists to the festival.

BREWERS OF PENNSYLVANIA SYMPOSIUM

Organization: Brewers of Pennsylvania

Event Location: State College, PA

Event Date(s): September 20-22, 2020

Event Description: The event focuses on both business and science of brewing by showcasing 15-20 professional development sessions. This year will feature a track called "Project D.I.N.E (Diversity Inclusion Not Exclusion) as well as a few other tracks that focus on product marketing awareness and hiring practices to increase diversity in the workforce.

DOPETOBERFEST

Organization: Crowns & Hops

Event Location: Los Angeles, CA

Event Date(s): October 10, 2020

Event Description: This beer festival focuses on diversifying LA's craft beer community through education and culture. The event will feature panel discussions led by groups with a focus on advocating for diversity & inclusion in craft beer, homebrewers of color showcase, and a craft beer tasting layout designed to take the attendee through an exploration of different beer styles.

BEER CULTURE SUMMIT

Organization: Chicago Brewseum

Event Location: Chicago, IL

Event Date(s): November 11-14, 2020

Event Description: This public four-day conference brings together a community of scholars, researchers, museum professionals, beer industry experts and everyday enthusiasts to learn about beer's historic legacies and modern worth. The conference features dozens of events and speakers from all backgrounds and experiences with a connection to the beer industry.
