



## **Brewers Association Job Description**

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**Date:** 11/7/2016

**Position Title:** Quality Instructor

**Department:** Brewers Association Professional Division – Technical Department

**Position Reports To:** Technical Brewing Projects Manager

**Duration:** This temporary, contracted position will have assignments from hire date through 12/31/2017

### **General Purpose**

This position is responsible for developing content for and delivering two one-day presentations that address basic brewing quality practices, systems and parameters. The position will work closely with the Brewers Association (BA) staff and the Brewers Association Quality Subcommittee in generating presentation content.

### **Essential Duties**

- Develop course content and presentation materials with direction from BA staff and the BA Quality Subcommittee.
- Serve as instructor for two quality seminars in the 3<sup>rd</sup> and 4<sup>th</sup> quarters of 2017.
- Present material to members and non-members in a professional and informative manner.
- Modify presentation as necessary to fit duration of seminar.
- Write and report on trip notes, including the following:
  - o number of attendees at presentations
  - o summary of interactions with industry members
  - o summary of pros/cons of venue
  - o input on how to improve presentation in the future (self-assessment)
- Attend monthly BA Quality Subcommittee conference calls to gather subcommittee direction, stay abreast of current issues and to report on activities.
- Coordinate with and supervise hired assistant for presentations.

### **Skills, Knowledge and Abilities**

- Strong knowledge of basic quality measurements, methods and techniques. These include, but are not limited to:
  - o Basic microbiology
  - o Wort measurement
  - o Beer spoiler identification
  - o Yeast viability measurement using hemocytometer
- Excellent ability speak publicly in an engaging manner
- Ability to communicate basic quality skills in a seminar setting
- Extensive knowledge of technical brewing process and quality assurance in the craft brewery setting
- Strong knowledge of operational challenges in craft brewing environments of varying sizes
- Familiarity with the typical budget, infrastructure and philosophical challenges of craft breweries producing fewer than 15k barrels/year
- Familiarity with existing Brewer Association resources on quality
- Extensive knowledge of craft beer and American craft brewers
- Strong knowledge of Microsoft Power Point
- Strong attention to detail



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- Strong leadership skills
- Strong individual initiative
- Strong ability to work independently

### **Travel Required**

- Initial travel to Brewers Association headquarters in Boulder, CO for orientation with BA staff and existing resources.
- Travel to two presentations/meetings in 2017, as designated by Brewers Association.
- Additional travel as assigned

**Note: This job description is not intended to be an exhaustive list of all duties, responsibilities or qualifications associated with this job.**

### **Equal Opportunity**

The Brewers Association is an equal opportunity employer and does not discriminate on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, or marital/familial status.