



Brewers Association Job Description

Date: 11/7/2016

Position Title: Quality Ambassador

Department: Brewers Association Professional Division – Technical Department

Position Reports To: Technical Brewing Projects Manager

Duration: This temporary, contracted position will have assignments starting from hire date through 12/31/2017

General Purpose

This position helps to protect Brewers Association member interests by presenting BA Quality Subcommittee work product and general quality information to state brewing guilds and BA member breweries.

This position is a temporary contract position with eight engagements in 2017. Speaking engagements may range from one hour to full-day workshops. The Quality Ambassador will interact with state guild leaders and members and non-members alike. The Quality Ambassador will coordinate in part with the BA State Guild Associations Coordinator.

Essential Duties

- Prepare presentations addressing Brewers Association Quality Subcommittee work product and other quality resources
- Deliver presentations to members and non-members in a professional and informative manner
- Modify presentation as necessary to fit duration of speaking engagement
- Write and report trip notes, including the following:
 - o number of attendees at presentations
 - o interactions with guild leaders and key industry members
 - o impressions of other presentations
- Attend monthly BA Quality Subcommittee meetings to gauge subcommittee direction, stay abreast of current issues and to report on activities

Skills, Knowledge and Abilities

- Ability to motivate and inspire audience members to focus on quality in brewing
- Extensive knowledge of craft beer and American craft brewers
- Extensive knowledge of technical brewing process and quality assurance in the craft brewery setting
- Strong knowledge of operational challenges in craft brewing environments of varying sizes
- Familiarity with the specific budget, infrastructure and philosophical challenges of craft breweries producing fewer than 15k barrels/year
- Familiarity with existing Brewer Association resources on quality
- Strong public speaking ability
- Ability to communicate in a clear and engaging manner, both in one-on-one setting and while presenting to a large group
- Strong working knowledge of Microsoft Power Point
- Strong attention to detail
- Strong leadership skills
- Strong individual initiative



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- Strong ability to work independently

Travel Required

- Initial travel to Brewers Association headquarters in Boulder, CO for orientation with BA staff and existing resources
- Travel to eight presentations/meetings in 2017, as designated by Brewers Association
- Additional travel as assigned

Note: This job description is not intended to be an exhaustive list of all duties, responsibilities or qualifications associated with this job.

Equal Opportunity

The Brewers Association is an equal opportunity employer and does not discriminate on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, or marital/familial status.